

MOVING TO A HYBRID WORKPLACE STRATEGY

DELEGATE PACK

Helping you get the most
out of your virtual event.



Date: 23/02/2021
Time: 10am – 12pm
(followed by Q&A)

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WELCOME TO THE HYBRID WORKPLACE

Pete Watson
CEO | Atlas Cloud

Pete Watson is CEO of Atlas Cloud and has the flair and spirit to challenge both industry norms and the status quo, while still being grounded and always 'leading from the front'.

Outside of work Pete enjoys spending time with his young family and is an avid traveller, wine quaffer and curry connoisseur.

A WORD FROM PETE

"2020 was a transformational year for the way we work. Following the success of our early lockdown survey, published in The Times and City A.M., where we were one of the first to predict a shift to hybrid workplaces, we're revisiting the topic to learn how to make the move successful.

"Join Atlas Cloud and friends as we walk through findings from our all-new, nationwide survey to learn about the pitfalls of long-term remote or distributed working.

"With no stone left unturned, together we can plan ahead for this significant workplace opportunity and threat – it needs to be addressed before the vaccine rollout is complete."

AGENDA

| TIME | SESSION | SPEAKER |
|-------|---|--|
| 10:00 | Welcome: Introductions and Why Shift to Hybrid? | Pete Watson CEO, Atlas Cloud |
| 10:05 | A Lockdown 3.0 Survey – The Challenges of Hybrid Working | Ben Tomlinson Marketing Manager, Atlas Cloud |
| 10:15 | Thoughts on the Hybrid Working Survey and the Future of Work | Bruce Daisley Author, Ex-Twitter VP |
| 10:40 | The Hybrid Workplace: Tech Implications & Learnings from Microsoft’s Productivity Product Management Team | Robert Epstein Windows Product Marketing Director, Microsoft |
| 10:55 | Time to Consider a Smart Device Strategy? | Paul Butterworth Head of Sales, Atlas Cloud |
| 11:10 | Break / Prize Draw | Pete Watson |
| 11:15 | Using Video to Enable a Remote Recruitment Strategy | David Copple CEO, Shine Interview |
| 11:25 | The Crimes We Commit Against Our New Colleagues | James Bunting CEO, Human by Leighton |
| 11:35 | The Importance of Internal Communications for an Increasingly Disconnected Workforce | Nick Daggett Senior Sales Manager, Invotra |
| 11:45 | Why Employee Voice is the Key to the Future of the Workplace | Jen Southern Head of People Science, Hive HR |
| 11:55 | Close & Recap | Pete Watson |
| 12:00 | Q&A | All Speakers |



A LOCKDOWN 3.0 SURVEY

THE CHALLENGES OF HYBRID WORKING

Ben Tomlinson

Marketing Manager | Atlas Cloud

Ben is passionate about technology that enables people to work more productively and collaboratively from anywhere in the world. He's a karaoke king and an avid explorer, despite the fact that every holiday he takes seems to end in disaster.

About Atlas Cloud

Atlas Cloud helps to keep work secure whether operating a home, office or hybrid workplace model. Offering managed cloud services and cloud consultancy for Microsoft Office 365 and Azure-based services, our expertise has won us multiple awards and our insights have featured in a wide range of publications. When you're ready to move to a hybrid workplace model, reconsider your IT strategy with our help.



WHAT YOU'LL LEARN

- How UK workers' views have changed since Lockdown 1.0.
- How working in the office compares to working at home.
- UK workers' preferences and the impact of them not being met. Plus much more.

KEYNOTE SPEAKER



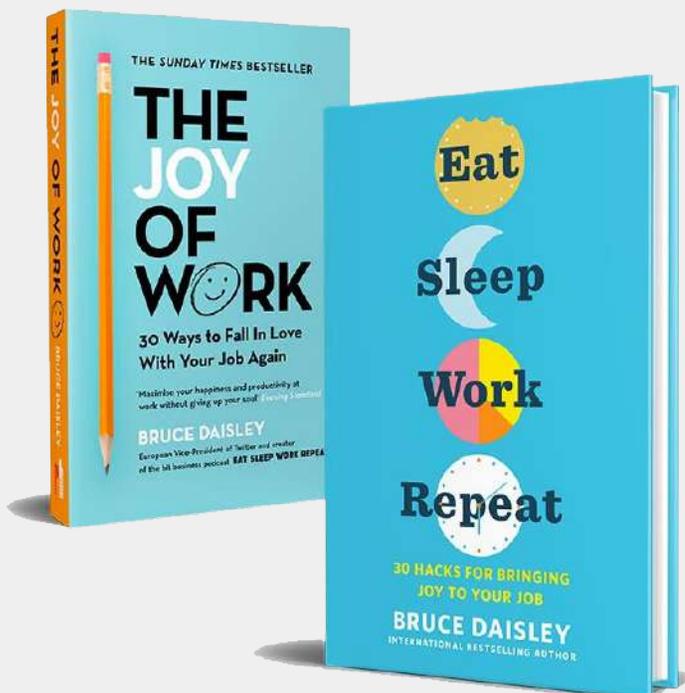
MY TAKE ON THE HYBRID WORKPLACE

Bruce Daisley

#1 Bestselling Author, Ex-Twitter VP

Bruce formerly ran Twitter's business in EMEA responsible for the development of Twitter in three continents. He is now a writer/consultant on better working published in Harvard Business Review, Wall Street Journal, Washington Post, Wired, The Guardian, The Daily Telegraph and more.

Bruce runs the top business podcast, Eat Sleep Work Repeat. His first book - about improving work & work culture - was a Sunday Times #1 bestseller (translated into 14 languages). He is currently writing a book on identity and resilience.



YOU'LL HEAR ABOUT...

- Bruce's thoughts on the future of the workplace.
- Practical tips on how to 'Make work better' for the hybrid worker.
- Bruce's analysis and takeaways from our Lockdown 3.0 Survey.





THE HYBRID WORKPLACE TECHNOLOGY IMPLICATIONS & LEARNINGS FROM MICROSOFT'S PRODUCTIVITY PRODUCT MANAGEMENT TEAM

Robert Epstein

Windows Product Marketing Director | Microsoft

Robert has been at Microsoft for over 17 years in various roles and is currently UK Product Marketing Manager for Microsoft 365 including Windows 10 and Office. He is responsible for helping all customers from SMB to Enterprise understand and maximise the value of Microsoft 365 solutions.

About Microsoft

Over the last three decades, Microsoft has consistently transformed the way that people live, work, play, and connect through great technology. Their productivity, collaboration, and communication apps such as Office 365 and Teams have proved invaluable tools for organisations worldwide making the overnight transition to a remote-first approach in the face of an unprecedented pandemic.

Microsoft is also leading the way in terms of their hybrid workplace strategy. Recognising there is no one-size-fits-all solution, they were quick to set out their goal to offer as much flexibility as possible to their employees to support individual workstyles, while balancing business needs and preserving the Microsoft culture.

WHAT YOU'LL LEARN

- How to utilise technology to maintain corporate culture, boost collaboration, drive inclusivity, and promote a sense of community in a hybrid workplace.



TIME TO CONSIDER A SMART DEVICE STRATEGY?

Paul Butterworth

Head of Sales | Atlas Cloud

Having worked for Microsoft in various roles for almost 27 years, Paul is a self-confessed gadget head. From the latest Raspberry Pi to a new Office 365 Smart TV, the words 'Actually, I've got one being delivered today' are never far from Paul's lips.

About Atlas Cloud

Atlas Cloud helps to keep work secure whether operating a home, office or hybrid workplace model. Offering managed cloud services and cloud consultancy for Microsoft Office 365 and Azure-based services, our expertise has won us multiple awards and our insights have featured in a wide range of publications. When you're ready to move to a hybrid workplace model, reconsider your IT strategy with our help.

WHAT YOU'LL LEARN

- How your future computer may already be sitting in your pocket.
- The latest work from anywhere tech that helps to redefine your work as what you do, not where you go.
- How you may already have a virtual desktop included in your Microsoft license.
- How Citrix helps to deliver a smooth virtual app and desktop experience on any device, from any location.

WANT TO TRIAL ONE OF OUR SMART DEVICE KITS?



The kit includes:

- > Miracast 4K dongle
- > Bluetooth folding keyboard
- > Bluetooth mouse
- > Citrix virtual desktop trial
- > Microsoft Office 365 trial

Just add a TV or monitor and your Smartphone or tablet.

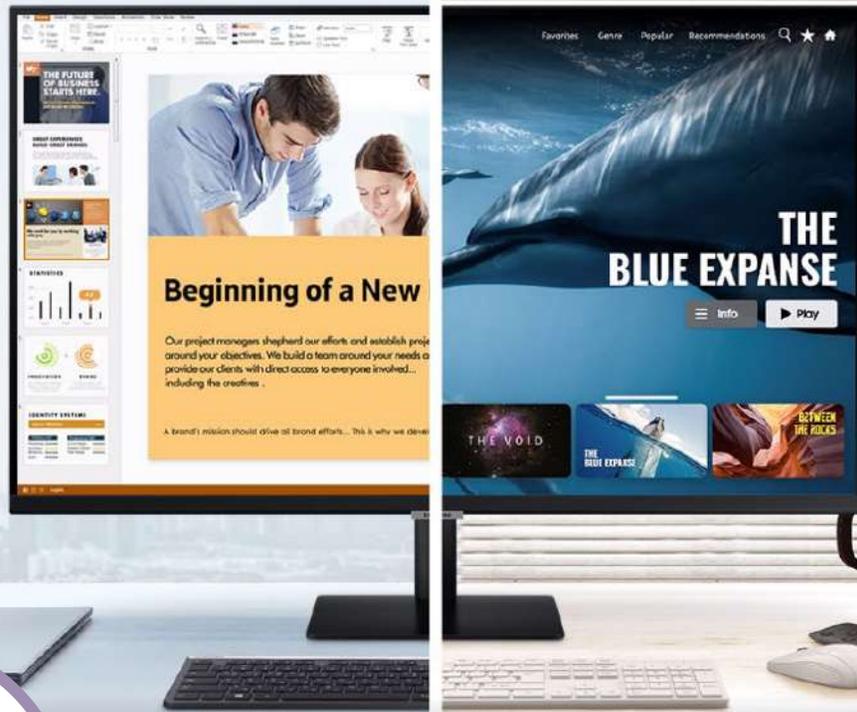
The kit is yours to trial for 30 days, then simply send it back using the pre-paid postage label provided. More information will be provided at the event.

Sign up at: goatlas.co/smart



SAMSUNG

Smart Monitor



WIN

SAMSUNG 27" M50A FULL HD SMART MONITOR

- > Work hard, play hard
- > Microsoft Office 365 installed
- > Remote access to your computer or phone
- > Quick access to Netflix, Amazon Prime and more
- > Built-in speakers and voice operated remote control

To enter, simply join us at the live event and your name will be put into the hat. Terms apply (see below).

Terms:

- Entrants must be UK residents
- Entrants must be present within the event room at the time of the draw to go into the hat
- Atlas Cloud employees are excluded
- Atlas Cloud partner organisations (including their employees) are excluded
- Guest speaker organisations (including their employees) are excluded

RRP:
£229



USING VIDEO TO ENABLE A REMOTE RECRUITMENT STRATEGY

David Copple
CEO | Shine Interview

David has over 20 years' experience working within the SaaS space. With a strong Software Engineering background, he has been involved in high profile projects with many of the world's leading brands, moving on to launch Shine Interview in 2016. Two young children mean there's never a quiet moment.

About Shine Interview

Shine is next generation video interviewing and pre-hire screening software, working with leading organisations such as Nissan, Sky, Royal Navy and NHS to streamline the screening process. Reducing costs and time to hire by over 50%, Shine allows hiring teams to work more effectively and collaboratively while ensuring the highest quality candidates. As we move towards a hybrid workplace, we enable the recruitment of staff to take place remotely, with users in over 80 countries.

WHAT YOU'LL LEARN

- What video recruitment is all about and what to consider when building your remote recruitment strategy.
- The options available to companies looking at video interviewing, and the practical differences between generic conferencing tools and specialist tech.
- The time and cost saving benefits of utilising video interviewing to enable the remote recruitment of staff.



THE CRIMES WE COMMIT AGAINST OUR NEW COLLEAGUES

James Bunting
CEO | Human by Leighton

James is CEO at Leighton, where he's responsible for setting the culture and strategy required to deliver rapid digital transformation projects for our customers. A role he's currently enjoying alongside the "delights" of home schooling his three young children.

About Human by Leighton

At Leighton we are on a mission to help organisations and their customers thrive in today's fast paced world. We do that by bringing people and technology together to create successful software solutions.

One example is Human by Leighton, a customisable employee onboarding platform that supports the HR function by reducing paperwork, saving time, improving governance and creating a faster more engaging induction process.

WHAT YOU'LL LEARN

- Why onboarding is important to the business and new starter.
- Why onboarding has elevated importance in a Hybrid Workplace.
- How to deliver an effective onboarding programme in a Hybrid Workplace by addressing the 3 psychological needs of a new colleague.



THE IMPORTANCE OF INTERNAL COMMUNICATIONS FOR AN INCREASINGLY DISCONNECTED WORKFORCE

Nick Daggett
Senior Sales Manager | Invotra

Despite his youthful image, Nick packs 18 years of sales knowledge, the majority of which was spent delivering successful SaaS projects to the Private and Third Sector. As an advocate for a more connected, informed and engaged workforce, Nick's passion and enthusiasm for excellent internal communications is difficult to miss.

About Invotra

Invotra is a leading SaaS provider of enterprise intranet and portal solutions. Every day, thousands of people around the globe rely upon our secure software services. We power intranets for over 47% of central UK Government civil servants, as well as providing for local authorities.

Invotra provides you with an enterprise-ready intranet that will give you both control and flexibility in a highly secure and accessible way.

WHAT YOU'LL LEARN

- The issues organisations face by having an increasingly distributed and disconnected workforce.
- The importance of internal communications in a hybrid workplace.
- How intranets can help to supercharge your communications and boost employee experience.



WHY EMPLOYEE VOICE IS THE KEY TO THE FUTURE OF THE WORKPLACE

Jen Southern

Head of People Science | Hive HR

With her Psychology degree, postgraduate diploma in HR Management, and vast HR experience – Jen is well placed to support People Management at a strategic level. She's so passionate about the wellbeing of those connected to her that she holds a voluntary position on the Board of The University of Manchester Students' Union.

Outside of work, Jen loves "off-piste" cooking, running and any sort of competition – which makes her the closest thing to Monica Gellar we have at Hive.

About Hive HR

With Hive, you can hear every voice. Our employee feedback platform supports multiple modes of participation, translates into 16 languages and accommodates employees with special usability requirements – helping you to reach all of your workforce.

Hive has rich experience with supporting geographically dispersed and connectivity challenged organisations to adopt a more continuous approach to surveying their workforce, whilst asking more meaningful questions and delivering impactful action.

WHAT YOU'LL LEARN

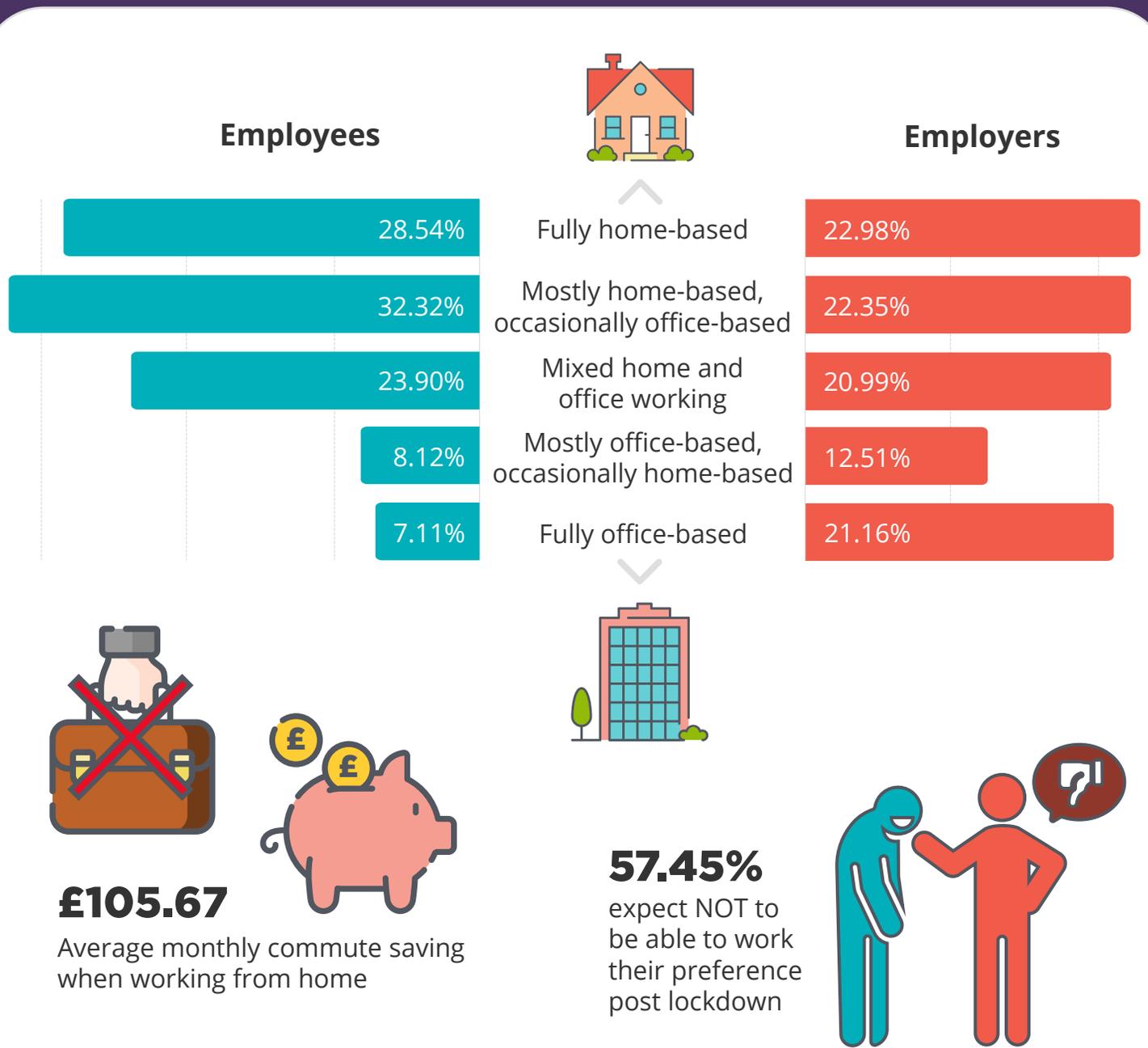
- Trends around engagement and wellbeing during the COVID-19 pandemic.
- How employee voice can help organisations share the future of their workplace.
- How to best utilise employee voice to inform both your people and business strategies.

A LOCKDOWN 3.0 SURVEY

THE CHALLENGES OF HYBRID WORKING

Hybrid working – a split between home and office working – is gaining increasing traction, with many observers expecting it to become the future of work.

Our latest survey looks into rapidly shifting UK work preferences and the implications for implementing a hybrid workplace strategy.



Discover more at: goatlas.co/hybrid

ATLAS **CLOUD**
IT for the Hybrid Workplace